

EXHIBIT

B2B GROWTH/EXPO

Exhibiting Opportunities

Do More Business In A Day
Than Most Do In A Year

Boost Your Business In A Day! November 2023 is your opportunity to exhibit and meet more business owners than you would meet in a year.



Birmingham Business Show 2023

20th November 10am - 5pm

Edgbaston Stadium, Edgbaston Road, Birmingham B5 7QU

www.BirminghamExpo.co.uk

www.B2BGrowthExpo.com



Scan the QR code to express your interest or initiate a conversation regarding your specific requirements or current offers for a customised exhibition booth.

B2B GROWTH EXPO IS ORGANISED BY

B2B GROWTH/HUB



Past and Future Exhibitors

Al Ishara Consulting
Ambitions Limited
ARC Learning Ltd
Ashi Therapies
Ask Buck
Aspire Insurance Services Limited
Balustrade Solutions Limited
Beach Buddies
Chase Wealth Solutions
Choccy Piccy
Coffee Mann Ltd
Connect 2 Accounting
Energy FM
Fayle Safe Security
FinLaw IOM
Healing Matters IOM
Housing Matters
Infinity Dental & Beauty Spa
IOMCopiers
Island Escapes Ltd
Isle of Cider
Isle of Man Friends of Israel
IT Works
Katz & Co.
Kestrel Insurance Services Ltd
Manx National Heritage
MBS
McKenzie's Indoor Secure Airport
MedicAid Training Ltd

Netcetera
Nunnery Estate & Events
PC's Made Simple Ltd
Pinnacle
Premier Kitchens Limited
Pringle Law
QA Travel Isle of Man
Queen of Clean
Ramsey Crookall & Co Ltd
SmartPA
Synapse360
TA Design
Taste Buds Limited
The Copy Shop Limited
the Dome @ the Nunnery
The Engine House
The Firm Slimming & Health Clinic
The Fynoderee Distillery
The Granite Centre
The Island Floor Fitter Ltd
Tracey Bell Clinic Douglas
TT SHIRTS.COM
Tynwald Mills
Viking Office Systems Ltd
Wavelength Coaching
Wi-Manx
Wish Upon a Dream
Yellowbush LTD
...and many more to come

This is only a glimpse of what's to come. Keep an eye out as we gradually disclose additional participating businesses.

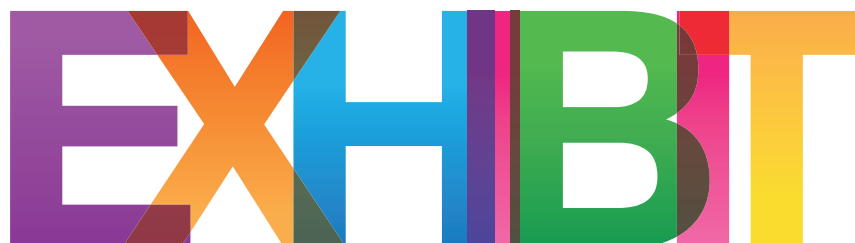
Exhibitor Benefits



Great Reasons to Exhibit at B2B Growth Expo

So, before you write off trade shows as secondary to your current marketing tactics, it pays to learn about their benefits. These reasons, each immensely relevant to your sales-driven business, explain why trade shows should be on your radar.

- Meet and connect with prospective customers
- Strengthen your bond with existing customers
- Put a face to your brand
- Learn about new developments in your industry
- Meet new companies that can help your business
- Close deals with new customers during the show
- Strengthen (or establish) your brand
- Learn what your competitors are doing right
- Rapidly expand your database of sales leads
- Speak directly to your target market
- Optimise your sales and lead generation strategy
- Network with other business owners
- Showcase your product by offering demos
- Launch a new product or service
- Improve your sales strategy
- Get direct and instant feedback
- Provides a training environment for your team



Exhibitor Benefits



If your business is attracting new customers from advertising and word of mouth, it can be very tempting to write trade shows and business expos off as something that you don't need to do to attract new customers.



WORKSHOPS & SEMINARS



BUSINESS NETWORKING



MASTERCLASSES



BUSINESS ENGAGEMENTS



PRODUCT DEMOS & OFFERS



WORLDCLASS SPEAKERS

Stand Booking & Prices



Secure your space at this Global Business Show 2023 today! Choose from a variety of exhibitor packages, sponsorship opportunities, and the Enhanced Experience Package. Attendees can also purchase Standard and VIP passes, granting access to all sessions, the exhibit hall, and networking opportunities.

Seize this moment to propel your business forward. We look forward to welcoming you to this Global Business Show 2023 - where limitless possibilities await!

1m x 2m Stand Price
£800 + VAT

2m x 2m Stand Price
£1,600 + VAT

3m x 2m Stand Price
£2,400 + VAT



Scan the QR code to express your interest or initiate a conversation regarding your specific requirements or current offers for a customized exhibition booth.

Did not find the stand size of your choice?

Book a custom stand size at

£400 + VAT

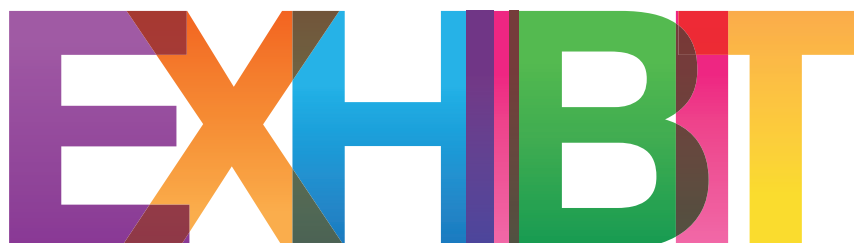
**Per Square
Metre**



Scan the QR code to express your interest or initiate a conversation regarding your specific requirements or current offers for a customized exhibition booth.

Call on: **+44 345 257 1123**

Email on: **hello@b2bgrowthhub.com**



Exclusive Stand Package Deals



Bronze Exhibitor Package (£1,200 + VAT)

Minimum standee ticket price, providing a cost-effective option

- 1m x 2m stand space - worth £400
- Table, chairs and tablecloth - worth £100
- Regular social media mentions - worth £300
- 1 VIP pass for key personnel including breakfast, lunch, and evening hi-tea/coffee and cake with premium networking - worth £150
- Inclusion of Business Card-sized Magazine advert in the Event Guide and website profile - worth £400
- Free Online Networking Membership for a YEAR - worth £52
- A discount of £200 on admin fees for first year of physical networking membership
- A quarter page advert in one of our printed magazines or newspapers - worth £350
- Complimentary Stand on Digital Age Expo - worth £300
- Discounted Leaflet Insert in Visitor Bags
- Maximize Your Visibility as a Headline Sponsor
- Additional cost may incur for additional stand inclusions

Silver Exhibitor Package (£2,000 + VAT)

Expanded stand size for a more prominent presence

- 2m x 2m stand space worth £800
- 2 VIP passes for key personnel including breakfast, lunch, and evening hi-tea/coffee and cake with premium networking - worth £300
- B2B Growth Hub Bronze membership worth - £500
- A discount of £400 on admin fees for first year of physical networking membership
- A half page advert in one of our printed magazines or newspapers - worth £650
- **PLUS all other benefits of the Bronze package**

Gold Exhibitor Package (£3,000 + VAT)

Larger stand size to accommodate your products and services

- 3m x 2m stand space worth £1,200
- Larger stand size to accommodate your products and services.
- 4 VIP passes for key personnel including breakfast, lunch, and evening hi-tea/coffee and cake with premium networking - worth £600
- B2B Growth Hub Silver Membership worth £1500
- A discount of £800 on admin fees for first year of physical networking membership
- A full page advert in one of our printed magazines or newspapers - worth £950
- One FREE speaker slot in upcoming networking event - worth £200
- **PLUS all other benefits of the Silver package**

Enhanced Stand Options:

- Extra stand structure and backdrop to showcase your branding.
- Additional display table or counter for product demonstrations or literature.
- Lighting to highlight your exhibit.
- Power outlets for any necessary equipment.
- Signage with your company name and logo.
- Additional cost may incur for additional stand inclusions
- Maximize Your Visibility as a Headline Sponsor
- Business name Listing in our printed and digital Magazine - worth £200.
- Periodic (Daily/Weekly) Social Media Promotion - worth £300
- 45-minute Live Studio interview on Radio for your business - worth £500.
- A Pack of 10 Premium Visitor Tickets for your customers and business associates - worth £150

For booking your desired package deals, please give us a call at:

+44 1624 666105 or email us on: **hello@b2bGrowthHub.com**

Stand Booking & Packages



Enhanced Experience Package: Unleash Your Expo Journey (£3,000 + VAT)

Take your Expo experience to the next level with our exclusive Enhanced Experience Package specially designed for International travelers.

This package includes:

- Accommodation at a prestigious local hotel, providing a luxurious and comfortable stay.
- Guided tourism activities, allowing you to explore the unique culture and stunning landscapes of the area.
- Convenient pick-up and drop-off services, ensuring a seamless experience throughout your visit.
- Exclusive access to a private dinner with keynote speakers, providing an intimate networking opportunity.
- PLUS all other benefits of the Bronze package
- Upgrade options available on request

We understand the importance of creating an impactful and unforgettable Expo journey for our attendees. That's why we have carefully designed this package to enhance your overall experience, including accommodation, guided tourism activities, transportation services, and a private dinner with keynote speakers.

Please note that the availability of specific inclusions may vary, and we will work closely with you to customize your exhibitor package based on your requirements.



4 Ways to Book Your Stand



1

Call us on:

0345 257 1123

or

2

E-mail us at:

hello@B2B GrowthHub.com

or

3

Book via the link:

<https://bit.ly/3PAtLrc>

or

4



**Scan the QR code
to book your stand on
Eventbrite**

VISIT US
ON STAND 23

everything begins with strategy

Marketing **I**ntelligence **S**trategy **C**ontent **I**ntity **O**nline **N**etworking

MISCION is a full service, multi-channel strategic marketing and growth agency offering 360 outsourced support for clients in Europe, the USA, the UK and the British Isles.

In short, we help clients large and small, from any industry, with all aspects of marketing, using proven processes and guaranteed results to reach and exceed your business and marketing goals.



MISCION
strategic marketing partner

INTELLIGENT MARKETING

For a no obligation chat or to set-up
an initial FREE strategic scoping session

email us at: hello@miscion.com give us a call on: **01624 820 605**

www.miscion.com

VISIT US
ON STAND 40

B2BGROWTHHUB

We Are Business Connectors

ONE MEMBERSHIP

FOR YOUR

360 DEGREE BUSINESS GROWTH

CONNECT

NETWORK

GROW

Business is done better together

Find out how your business can benefit from:



**BUSINESS
COMMUNITY**



**WORKSHOPS
AND EVENTS**



**BUSINESS ADVICE
AND SUPPORT**



**FUNDING
SUPPORT**

Allow our dedicated team to assist you with meeting your business goals.
Become part of the UK's largest business community to grow your business.

TO GET STARTED VISIT:

www.b2bgrowthhub.com

OR E-MAIL:

hello@b2bgrowthhub.com



Obtain the B2B Data and Software

Enhance your prospecting capabilities you require, all in one system, to communicate with and close your most significant buyers.

**Get
25 FREE
Leads**

**Visit Us
On Stand
#48**

Today's consumers concentrate on the most pertinent message.

Find out WHEN great-fit accounts are in-market, WHO to call, and WHAT to say by using Sales Lead Machine's sales prospector.

www.salesleadmachine.co.uk

